



MAKE MORE MONEY

TURN PLR.ME PRODUCTS INTO PROFITS



The Content Creation Struggle is REAL

Hey Coach,

I see you out there...

...working 24/7 trying to grow your coaching business, right? But no matter how many hours you pour in, there's always more to do.

More content to create, more emails to send, more marketing to figure out.

And it's draining. 😓

You know you've got the heart and the vision to impact people, but sometimes it feels like you're stuck in **content quicksand**... the more you try to create, the deeper you sink.

But here's the thing. You're not alone. Most coaches *struggle* with content creation. You might even be wondering...

- How do I **keep up with the constant demand** for fresh, valuable content?
- How do I **scale my business** without working 24/7?
- How do I move from **just scraping by to generating real profits** consistently?

Let me introduce you to something that 's **going to change everything for you**. Welcome to the power of [PLR.me](https://www.plr.me), powered by AI.

- Ronnie, PLR.me Founder

NEVER WRITE FROM SCRATCH AGAIN

Done-For-You PLR Content For Coaches That **You Can Brand As Your Own**

Beautiful ready-to-sell private label coaching courses, articles, products, worksheets, and content.

PLUS

Quality PLR content for health & life coaches – starting at just **\$0.60** per download. 100% written, edited, and designed by leading industry experts in US/CAN.

BROWSE CONTENT LIBRARY



Breaking Free From the Content Grind

Look, if you've been trying to create all your content from scratch, I get it. The pressure to always have something new for your clients can make it feel like you're running on a treadmill... moving, but never really *getting anywhere*.

As Myron Golden often says, "**The biggest lie we've been taught is that *hard work* alone leads to success.**"

Yes, you need to work hard, but **working smart** is what makes you unstoppable.

⊗ **Burnout isn't a badge of honor. Leverage smart tools like [PLR.me](https://www.plr.me) and all of a sudden... success becomes effortless.**

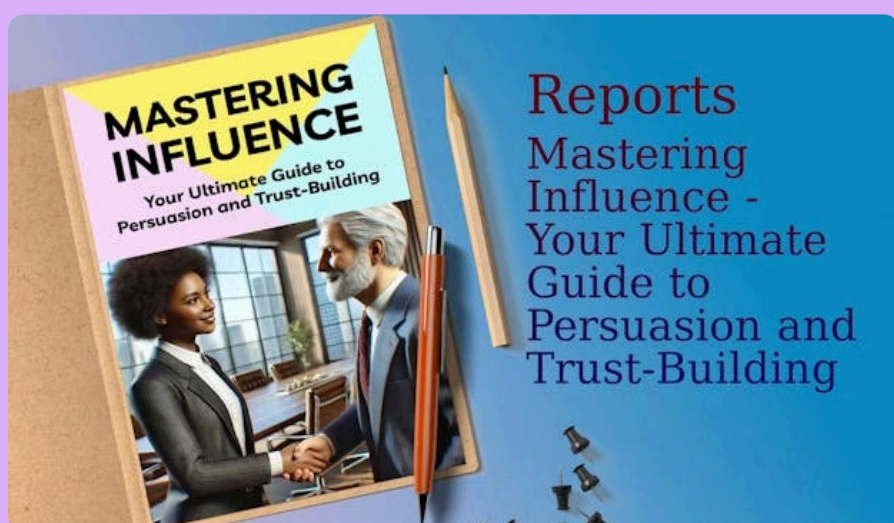
And working smart means leveraging **done-for-you content**... with a personal twist. This is where **PLR.me** comes in. PLR.me content gives you the *foundation*... eBooks, courses, email sequences, and checklists that you can *rebrand* and *repurpose* as your own.

But that's just the beginning.

Because I know you want to create **consistent content** that your clients will love, but the clock is always ticking. You need **high-quality, customizable content** at your fingertips...

...without the endless hours of writing and editing.

ⓘ Imagine needing a lead magnet for your upcoming webinar. Instead of starting from scratch, you grab a **PLR.me eBook** on a topic that resonates with your audience. In minutes, the [AI Marketing Assistant](https://www.plr.me) from PLR.me helps you rewrite it, so it's fully aligned with your brand's tone and voice.



Customize Your Message with AI

If you've ever thought...

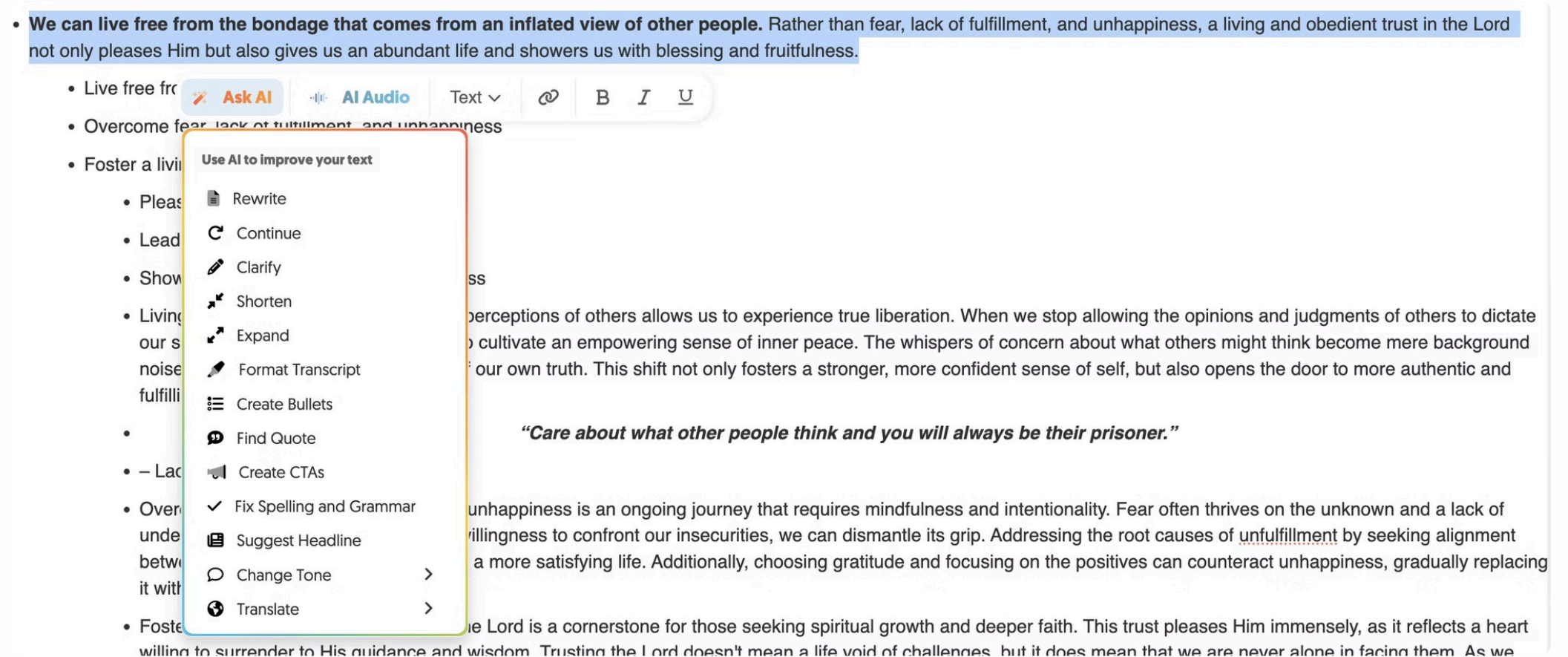
"Sure, I can use PLR content, but won't it sound generic? My clients need to hear *my* voice."

You're right... they do. But here's the beauty of **PLR.me's AI tools**.

The **AI-Assisted Text Editor** and **AI Marketing Assistant** help you *tweak, rewrite, and customize* any PLR content in minutes. It's not just copying and pasting... this is about **molding the content** to fit your voice, your message, your style.

Let's say you've found a **PLR course on mindset**. The content is solid, but you want to make it sound like *you*.

With the AI Text Editor, you can **easily adjust the tone to match your conversational coaching style** and add in your personal stories, making it deeply relevant to your audience.



Get stuff done faster and without the hassle...



Tactical Tip: Use the AI Marketing Assistant to **break your long-form content** into bite-sized chunks perfect for **social posts or email campaigns**. This keeps you front and center in your clients' minds... **without writing a single new piece from scratch**.

Build Recurring Income with PLR.me

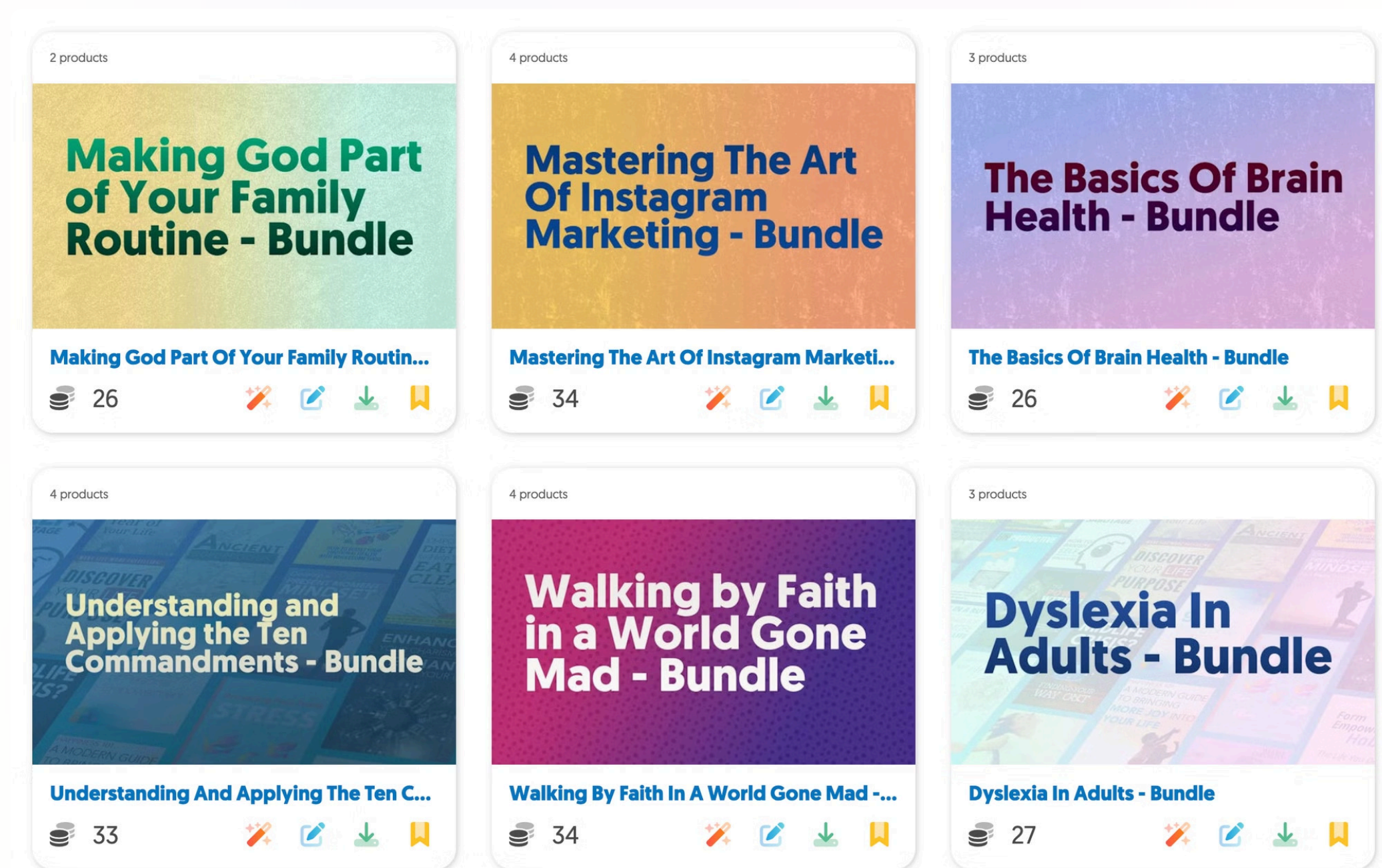
So that's all fine and good, but **how do you make money with PLR.me content?**

Let me walk you through **4 different ways to GENERATE revenue now!**

1. Make Money with Memberships


Creating a **membership site** is one of the fastest ways to unlock *recurring income* as a coach. Imagine a space where clients pay you *every month* to access fresh, valuable resources... coaching materials, videos, and exclusive content.

But hey, keeping up with a membership site can be overwhelming. You need **new content** every month, right? This is where [PLR.me](https://www.plr.me) shines.



According to McKinsey, **subscription models in the membership economy** are projected to reach **\$1.5 trillion** 🤖 by 2025. This is where smart coaches are headed... you should be, too.

This is how easy it is...

 Let's say you want to offer a monthly membership on **mindset mastery**. With **PLR.me**, you can set up a calendar of content... everything from **weekly worksheets** to **monthly video trainings**.

And the best part? **AI helps you plan and personalize** that content, so it's fresh, consistent, and perfectly aligned with your brand.

2. Make Money with High-Ticket Coaching Programs

You might be thinking, *"I don't want to offer low-ticket products. How do I take this PLR and **build something premium**... something transformational?"*

Here's the secret... **It's not about the content itself, but how you position it.**

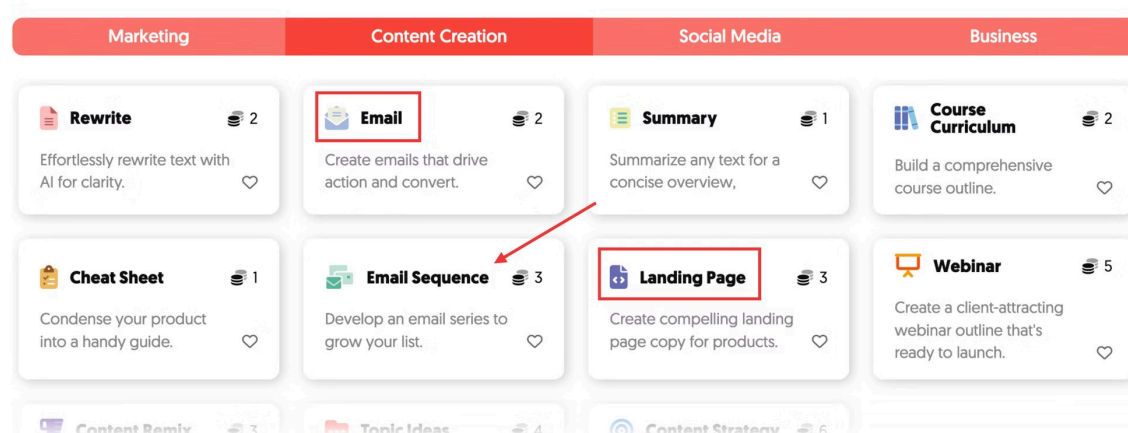
Top coaches like Marisa Murgatroyd talk about taking your knowledge and **packaging it in a way that creates deep transformation**. And PLR content can be the foundation for that.

For example... Take a **PLR.me course on confidence**. You can use that content as the backbone of a **6-week high-ticket coaching program** where you offer live coaching calls, private 1:1 sessions, and done-for-you templates (all based on PLR materials).

The **AI Marketing Assistant** will help you determine the best pricing so you can scale up from low-ticket offers to **\$5,000 or \$10,000 packages**.

AI MARKETING ASSISTANT


Please select one or many templates to generate.




3. Make Money with Niche-Specific Bootcamps

Create and **run intensive bootcamps** focused on a specific problem your clients face, like launching a product, improving mindset, or building an online presence. The bootcamps are **high-touch and involve teaching, guiding, and hands-on exercises**.

For example, you could run a “**7-Day Social Media Strategy Bootcamp**” where each day focuses on a key element – goal-setting, audience research, content pillars, and scheduling. Clients **build their own content plans during live sessions**, and you provide *personalized feedback and support throughout the week*.


 **Another way to implement this idea...** if your clients want to launch a course, your bootcamp could **break down the process over several weeks**. You’d meet weekly to provide guidance on content creation, marketing strategies, and tech setup. They do the work, but you’re there to **ensure progress and provide expert advice**.


 **Tactical Tip:** Offer an upsell to include **1:1 coaching for those who want deeper, personalized guidance**. Additionally, you can **record the sessions and package them as a self-paced course** for passive income after the live event.

4. Make Money with Group Coaching Programs

Group coaching is a scalable way to **serve more clients *without stretching yourself too thin***. With PLR.me, you can build a group coaching program quickly by using pre-built courses, worksheets, and exercises.

The best part? You can **charge a premium for these programs** while helping more people at once. Here's how...

 Start with a PLR course on productivity. You can structure a **12-week group coaching program** around this course, adding **weekly group calls** where clients discuss their progress, share wins, and **hold each other accountable**. The pre-made course materials give you a solid foundation, and the **group dynamics create a powerful, supportive community**.

 **Tactical Tip:** Offer tiered pricing for your **group coaching program**. Charge more for VIP access, which includes additional 1:1 coaching sessions or personalized feedback.

This allows you to maximize revenue while leveraging the same core PLR content.

What else can you do to grow your business with PLR.me content?

Automate Your Sales Funnel with AI

Here's the thing...

You can't scale if you're doing everything manually. The coaches who reach six and seven figures do so because they **automate** their marketing and sales processes.

PLR.me's **AI Marketing Assistant** helps you build a **sales funnel** that works *while you sleep*. From crafting **landing page copy** to generating **email follow-ups** that nurture your leads... AI handles the hard part.

Imagine you've got a **PLR.me eBook** on personal development.

With the **AI Marketing Assistant**, you can quickly build a full funnel...

...**landing page, an email sequence, and social media posts** that engage and follow up with leads for the next 7 days... moving them closer to **booking a call or purchasing your course**.

AI MARKETING ASSISTANT

Please select one or many templates to generate.

Marketing

Content Creation

Social Media

Business

Rewrite

Effortlessly rewrite text with AI for clarity.

Email

Create emails that drive action and convert.

Summary

Summarize any text for a concise overview,

Course Curriculum

Build a comprehensive course outline.

Cheat Sheet

Condense your product into a handy guide.

Email Sequence

Develop an email series to grow your list.

Landing Page

Create compelling landing page copy for products.

Webinar

Create a client-attracting webinar outline that's ready to launch.

Content Remix


Topic Ideas

Content Strategy

Expand Your Content Library

The more content you have, the more opportunities you have to engage and convert clients. But **creating consistent content is the #1 reason coaches burn out**.

That's where **PLR.me** comes in. You can **repurpose your content** into more than just courses or programs... turn it into **lead magnets, blog posts, podcasts**, and more.



Download a **PLR checklist on "Stress Management,"** customize it with PLR.me AI Playground tools, and use it as a **freebie** to drive email sign-ups. You can also turn that same checklist into a **blog post series**, then record it as an audio podcast.

One piece of content, multiple ways to engage your audience.

Did you know... coaches who post consistently on multiple platforms see a **33% higher engagement rate** than those who only focus on one (Source: Sprout Social). 🧐

Build a Consistent Brand Across Platforms

Whether you're posting on Instagram, writing emails, or launching a podcast, your brand needs to be **consistent**. This is what builds trust with your audience.

PLR.me's **AI Playground tools** ensure that everything you create, across all platforms, reflects the same tone, voice, and message... whether it's a **video script, email sequence, or social media post**.

Let's say you plug a PLR.me article into the **AI Audio Creator** and in minutes, it's transformed into an **audio file** ready for your podcast. Now, you've **repurposed content** in a whole new format without lifting a finger.



Blog Posts

Transform PLR.me content **into engaging blog articles** that showcase your expertise.



Podcasts

Convert written PLR.me content into **audio format for your coaching podcast**.



Social Media

Create **consistent social media posts** across platforms using PLR.me content as a base.



Email Marketing

Develop email sequences using **customized PLR.me materials**.

From Overworked to Profitable

PLR.me's AI Playground tools are here to help you do **what you're called to do**... *coach* – not burn out trying to create endless content.

But nothing changes unless **you take action**.

Right now, you have access to a powerful set of tools that can help you **scale your business, automate your processes**, and create *high-value* content... without breaking a sweat.

It's time to get out of the content grind and start creating with ease.

🔥 Watch our [Interactive Masterclass](#) and see how you can start **turning ready-made content into cash-generating programs and products**. This is your shortcut to profit and impact.

P.S. I know it might seem too good to be true. That's why I want to offer you a [FREE Masterclass](#) where you can see PLR.me in action. See for yourself how easily you can **create high-converting content in minutes**.

Let's make your coaching business *work for you*.

